

## WHAT IS THE HOME TOGETHER PLAN?

**Home Together** is Alameda County's strategic plan for building a coordinated homeless response system that can meet the needs of people experiencing homelessness and reduce racial disparities.

The Home Together 2026 Community Plan was adopted by the Alameda County Board of Supervisors, the Conference of Mayors, the Oakland-Berkeley-Alameda County Continuum of Care, and cities across the county in 2022. The plan outlines strategies and actions shaped by input from people with lived experience, system leaders, service providers, and partners in the homelessness response system.

Building on lessons from Home Together 2026, Alameda County is now refreshing the plan as **Home Together 2030**. The updated plan will integrate:

- Updated analysis and modeling for the countywide homelessness response system
- An updated and expanded racial equity analysis
- Feedback from a wide range of stakeholders, including cities and people with lived experience of homelessness
- The latest Point-in-Time Count and systemwide data

These elements will guide actionable strategies and investments to address homelessness and racial disparities in the context of California's evolving policy and funding landscape.

For more information on the Home Together Plan, click [here](#).

## WHAT IS THE HOME TOGETHER FUND ALLOCATION?

The Home Together Fund Allocation is a source of local funding to advance the goals of the Home Together Plan.

The Home Together Fund Allocation will support:

- **Preservation:** keeping existing homelessness programs and services running that might otherwise close due to funding gaps.
- **Program Enhancement:** strengthening programs so they are more effective and impactful.
- **Expansion:** adding new services and housing in line with the Home Together Plan's priorities.
- **One-Time Capital Investments:** preserving, enhancing, and expanding interim and permanent housing options.

## HOW DOES MEASURE W CONNECT TO THE HOME TOGETHER FUND ALLOCATION?

Measure W is a voter-approved, ten-year general purpose half-cent sales tax. Voters passed Measure W in November 2020, and the revenues were collected in an escrow account until the measure cleared legal challenges in April 2025.

\$810 million in revenue was accrued between July 2021 and July 2025, and the measure is projected to bring in \$170M annually between July 2025 - June 2031.

On July 30, 2025, the Board of Supervisors approved a framework and allocation plan that included designating two Measure W Funds:

- **Home Together Fund Allocation** - 80% of the sales tax revenue received between July 1, 2025 and June 30, 2031 will go to the Home Together Fund Allocation to support housing, shelter, rental assistance, and services to reduce homelessness (~\$136 million/ year).
- **Essential County Services Fund Allocation** - 20% will go to the Essential County Services Fund Allocation to support food security, mitigate state/federal cuts, senior and immigrant services, and other safety-net programs (~\$34 million/ year).

In addition, from the accrued funds, the Board designated \$170 million for a **Prudent Reserve** to ensure stability during economic downturns, \$585M to the Home Together Fund Allocation, and \$47 to the Essential Services Fund Allocation.

Total Measure W revenue is projected at approximately \$1.8 billion over its ten years. The Board of Supervisors approved a framework allocating a projected \$1.4 billion to homelessness and housing initiatives through the Home Together Fund Allocation.

#### HOW WILL THE HOME TOGETHER FUND ALLOCATION BE USED?

The countywide Home Together Plan will serve as the roadmap for the planning and investments made toward homelessness and housing through the Home Together Fund Allocation, which will be administered by AC Health's Housing and Homelessness Services (H&H).

Funding will be focused on five key program areas:

Category	Use & Impact
Prevention	Targeted homelessness prevention services including one-time emergency financial assistance, shallow subsidies, and housing stabilization services for households most at risk of homelessness
Shelter	Investments to expand, stabilize, and enhance interim housing/shelter programs across the county
Housing	Rental assistance, operating subsidies, and tenancy sustaining services for new and existing permanent housing resources dedicated to those experiencing homelessness
Access & Coordinate	Resources to sustain & expand housing navigation, access points, street health; Enhance coordination and capacity building across the county
Federal Backfill	Funding to preserve existing services and housing which may be lost if not for backfill with local resources given potentially reduced federal funding for homelessness

In addition to increased investment in these five ongoing programs and service areas, the Home Together Fund Allocation will also serve to support a one-time capital investment fund allocation to

help preserve, enhance, and expand interim and permanent housing opportunities for individuals experiencing homelessness.

### **WHAT TYPES OF SERVICES AND PROJECTS WILL BE PRIORITIZED UNDER THE HOME TOGETHER FUND ALLOCATION?**

While the Home Together Plan's goals and priority areas will guide investments, more specific program and investment planning is underway and will be ongoing, as we continue to learn new information about the shifting state, federal, and local landscape of funding for homelessness.

Below are some examples of the types of programs and projects that you may see prioritized under the Home Together Fund Allocation, organized by key program areas:

- **Prevention:** Emergency rental assistance, housing stabilization, one-time financial aid to prevent people from falling or returning to homelessness
- **Interim Housing:** Emergency shelters, safe parking programs, medical respite, non-congregate shelter, other interim housing types, shelter stabilization, shelter-based health and caregiving services
- **Housing:** Rental subsidies (dedicated affordable, shallow, rapid re-housing), tenancy sustaining services, flexible housing subsidy pool, permanent supportive housing
- **Access & Coordination:** Housing navigation, street health and outreach services, housing access points, Coordinated Entry services, workforce development, capacity building with community-based organizations and people with lived experience
- **One-Time Capital Investments:** Capital for the acquisition, rehab, preservation, expansion, or new development of permanent supportive housing, shelter/medical respite facilities, other homeless-serving housing, and new health clinics

### **WHAT IS THE GENERAL TIMELINE FOR GETTING FUNDING OUT?**

The Home Together Fund Allocation is intended to be deployed over the next eight years. Most of the funding will support preserving, strengthening, and expanding homelessness programs and services. Implementation will take place in phases as the County builds staffing and program infrastructure and completes community planning and procurements over the coming months.

- **Summer & Fall 2025:** Community engagement, program design, and administrative implementation
- **Late 2025 & Early 2026:** Additional procurements and programs will be ready for launch with the release of Requests for Proposals (RFPs) for selected services.
- **2026 onward:** Release of additional funding opportunities, on a rolling basis as planning is refined and as new housing and service projects are ready to launch.

Over the next 6-9 months, H&H will launch initial investments in:

- Expanding interim housing
- Implementing a flexible housing subsidy pool

- Developing a one-time capital investment fund allocation (in partnership with the Community Development Agency's Housing and Community Development Department)

### **HOW WILL THE COMMUNITY RECEIVE UPDATES AND HOW CAN I GET INVOLVED?**

H&H will provide regular updates as planning and implementation move forward. You can sign up for email updates [here](#).

If you'd like to get involved with Alameda County's homelessness response system, there are several ongoing community engagement opportunities. Many of these efforts are designed to center and uplift the voices of people with lived experience of homelessness and housing insecurity. See the summaries and links below for more details:

- [Alameda County Continuum of Care \(CoC\) Committees](#) are planning bodies of community stakeholders committed to ending homelessness in Alameda County with specific responsibility for the oversight and implementation of the Department of Housing and Urban Development's (HUD) CoC Program. A minimum of 30% of members are represented by people with lived experience of homelessness.
- [Community Consumer Advisory Board \(CCAB\)](#) is representative of people who have used Alameda County Health Care for the Homeless (ACHCH) services and experienced homelessness at some point in their lives; CCAB members advise programs and a minimum of one member of the CCAB serves on ACHCH's Health Resources and Services Administration (HRSA) governing board.
- [Youth Advisory Board \(YAB\)](#) is a paid internship for youth ages 18–28 with lived experience of homelessness or housing insecurity. It also serves as a bridge between youth and county decision makers to bring insight about the needs of youth in Alameda County and connect an increasing amount of youth to the services they need. Currently, all members are Black, Indigenous, or people of color. The YAB works to ensure young people are informed about housing pathways, homelessness response systems, and supportive services to maintain safe and stable housing.